

MARIEL CARIKER

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EDUCATION:

Boston University College of Communication, Boston, MA

Sept. 2014 – May 2018

Bachelor of Science in Journalism
Minor in Women's, Gender and Sexuality Studies
Graduated Magna Cum Laude (3.77 GPA)

EXPERIENCE

Marketing Coordinator for Audience Growth, PRX, Boston, MA

June 2019 – Present

- Manage and curate social media platforms for the Radiotopia podcast network
- Write, edit and oversee creative newsletter content each month
- Coordinate launch strategies for new podcasts and new show seasons
- Communicate with talent regularly about marketing campaigns
- Arrange cross promotion opportunities within our internal catalogue and with external partners, producers and networks

Freelance News Writer & Producer, WBUR, Boston, MA

Jan. 2019 – June 2019

- Wrote scripts for news segments
- Conducted, recorded and edited interviews on deadline
- Produced and coordinated afternoon newscasts

Associate Podcast Producer, Action! by Design, Worcester, MA

Dec. 2018 – June 2019

- Storyboarded, scheduled and produced a new podcast series
- Researched and wrote questions for episode guests
- Wrote episode scripts and oversaw audio engineering and editing

Associate Editor, EdTech Times, Boston, MA

May 2018 – Nov. 2018

- Transcribed, pulled audio clips and edited interviews
- Wrote podcast scripts and online articles to accompany audio
- Coordinated and scheduled newsletters, social media and Wordpress posts

ADDITIONAL:

Journalism Teaching Assistant, Boston University, Boston, MA

Jan. 2018 – May 2018

- Taught Adobe Audition and editing to audio journalism students
- Recorded and edited audio for the College of Communication website

SKILLS:

Social Media, Adobe Audition, SEO, Campaign Monitor, AP Style, Microsoft Office, Wordpress, American Sign Language, Google Suite

AWARDS:

Dean's List: Awarded by Boston University College of Communication for 2014-2018